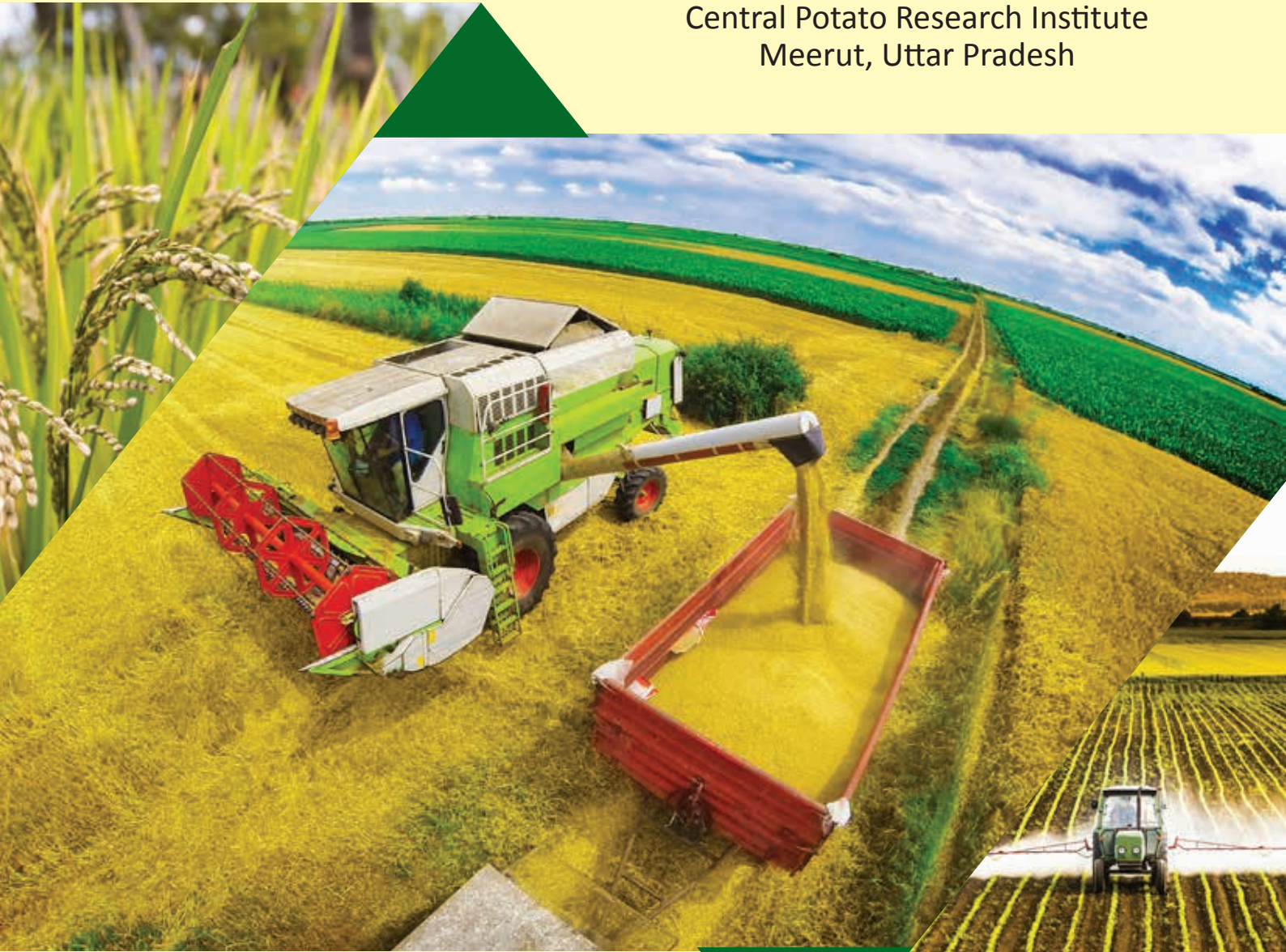


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   **krishidham**
   **EXPO 2019**
An Agriculture Habitat

15 16 17 FEBRUARY 2019

Central Potato Research Institute
Meerut, Uttar Pradesh



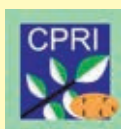
***Celebrating the
National Potato Day 2019***

**Agriculture Equipment | Aquaculture & Hydroponic
Animal Husbandry | Technology | Biotech | Poultry | Dairy**

ORGANISERS



HiFi Conference and Events
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KRISHIDHAM

An Agriculture Habitat

Agriculture and allied sectors are unquestionably the largest livelihood provider in India, India accounts for 7.68 percent of total global agricultural output. GDP of Industry sector is \$495.62 billion and world rank is 12. In Services sector, India world rank is 11 and GDP is \$1185.79 billion. Contribution of Agriculture sector in Indian economy is much higher than world's average (6.1%).

Dairy in India has maintained its leadership among milk-producing nations producing 163.7 million tonnes of milk worth over ₹4,00,000 crore in 2016-17. At present, there are 190 million cattle in the country, which amounts to 14 per cent of the total cattle population of the world. Out of these, 151 million or 80 per cent of the total cattle population, are indigenous cattle. The country's dairy cooperatives provide an average of 75 to 80 per cent of its sales to the farmers.

Poultry farming is the process of raising domesticated birds such as chickens, ducks, turkeys and geese for the purpose of farming meat or eggs for food. Poultry are farmed in great numbers with chickens being the most numerous. More than 50 billion chickens are raised annually as a source of food, for both their meat and their eggs.

Aquaculture is the farming of fish, crustaceans, molluscs, aquatic plants, algae and other aquatic organisms. Aquaculture involves cultivating freshwater and saltwater populations under controlled conditions and can be contrasted with commercial fishing, which is the harvesting of wild fish. It is less commonly spelled aquiculture and is also known as aquafarming.

Hydroponics is a subset of hydroculture, the method of growing plants without soil, using mineral nutrient solutions in a water solvent. Terrestrial plants may be grown with only their roots exposed to the mineral solution or the roots may be supported by an inert medium, such as perlite or gravel. The nutrients in hydroponics can come from an array of different sources; these can include but are not limited to byproduct from fish waste, duck manure, or normal nutrients.

KRISHIDHAM EXPO 2019

KrishiDham Expo 2019 is your opportunity to share the centrestage with world's leading companies in the industry, who will be showing their innovations and current developments here.

It is the platform where agriculture, food, dairy, poultry, aquaculture, hydroponics & live stock industries will have the opportunity to shape the future collaboration landscape of farming technology.

It is a platform to arrange pre schedule meetings, where in, interest registered by the visitors will be transferred to the relevant companies based upon there offerings.

KrishiDham Expo 2018 is the most important trade show in India on agricultural with visitor numbers reaching an approx. figure of 1, 40,000.



NATIONAL POTATO DAY 2019

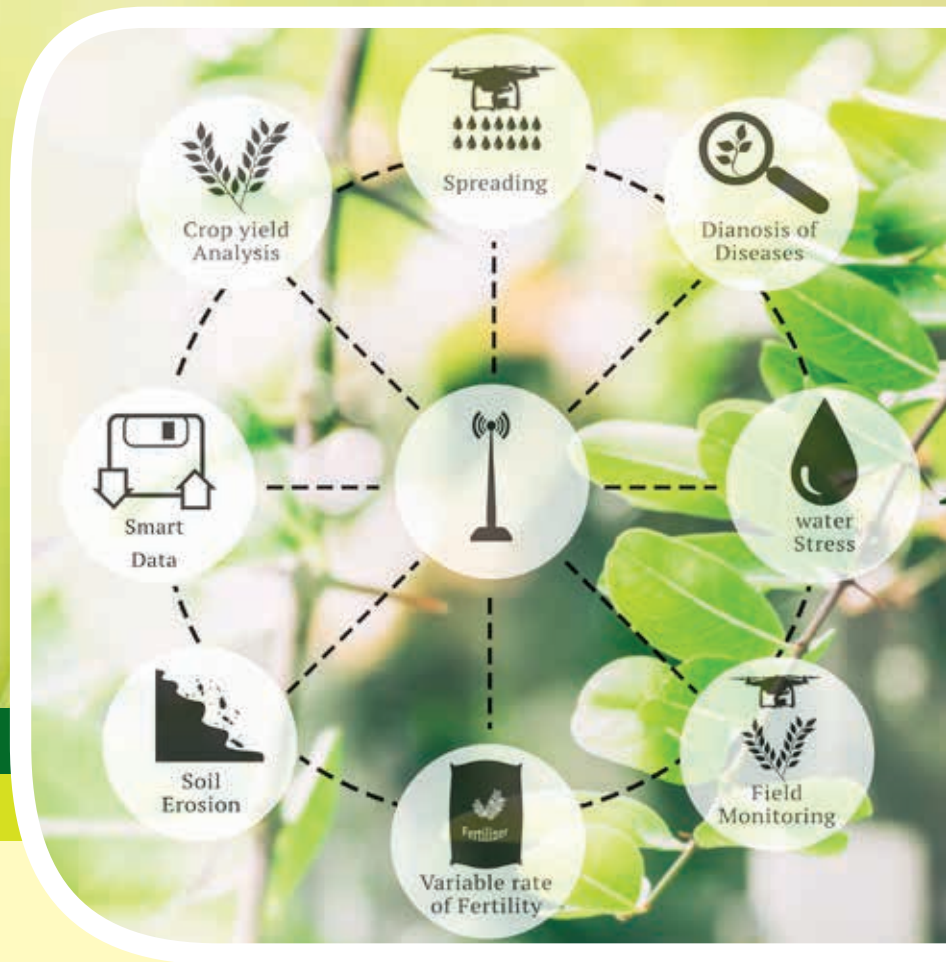
CPRI along with Hifi Group is Celebrating The National Potato Day on 15th Feb'2019, "Imagine the world without Potato", which highlight the third most important food crop of the world that it is POTOATO.

Being such an important food component, we are dedicating this day by peeling of the essence, flavours, spices to create the recipe of celebration for such an important crop. So, whether you mashed, smashed or just cover it with your cheesy recipes let us all celebrate 'The National Potato Day', by adding 100+ mouth watering recipes and sharing the best to the world.



Live Demos on latest trends in agri-automation to experience the power of mechanized agriculture first hand !!!

BOOK YOUR BOOTH NOW!



EXHIBITOR PROFILE

Agri - Machinery & Technologies

- Agricultural land levelers
- Agricultural dusters
- Crop drying
- Chemical spraying
- Cultivators
- Fertilizer drill
- Fertilizer spreaders
- Forestry machinery
- Farm buildings
- Farm power
- Greenhouse technology
- Grassland / Forage harvesting
- Harrows
- Tractors
- Trailers
- Threshers
- Vegetable and root crop harvesting
- Workshop tools & equipment

Agri - Services

- Animal waste management
- Banks & financial institutions
- Consultancy
- Contract farming
- Commodity exchange
- Crop drying, storage and disposal
- Crop management
- Crop processing
- Education & training
- Grain harvesting
- Insurance
- Logistics
- Distribution
- Marketing organizations
- Nodal government agencies
- Packaging
- Research
- Specialised transport system

Agro Processing Industry

- Crop processing
- Horticulture, Floriculture & Aquaculture
- Livestock
- Fruit & Vegetable Processing
- Dairy & Poultry
- Flour, Pulses Mills
- Oil Seed Mills
- Freezing & refrigeration equipments

Inputs

- Agro chemicals
- Bio control agents
- Bio pesticides
- Fertilizers
- Hybrid seeds / grains & crops
- Insecticides & Pesticides
- Nutrients

VISITOR PROFILE

- Agriculturists
- Agri students
- Agri engineering units
- Agri marketing boards
- Agro industry corporations
- Central & State government agriculture departments and agencies
- CEOs / Senior managers of Indian companies / MNCs
- Dealers for farm equipments & machineries
- Entrepreneurs
- Farmers
- Farm contractors & garden contractors
- Floriculturists / Horticulturists
- International business delegations
- Landscape suppliers
- Plantation owners
- Research associates & technologists
- Seed certifying agencies
- Seed & fertilizer traders, whole sellers and retailers
- Universities & research institutions by May 1, 2018.



QUICK FACTS

20,000

SQ. MT. EXHIBITION SPACE

200+

EXHIBITORS

15+

SEMINARS

3

DAYS

EVENT COMPONENT

- ✓ Exhibition & Conference
- ✓ Progressive Farmer's Delegations
- ✓ Reverse Buyer-Seller Meet
- ✓ Kisan Goshthies
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- ✓ B2B, B2G & B2C Meetings
- ✓ The Potato Day
- ✓ Cooking Recipe Competition

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ABOUT ORGANISERS

HiFi Group

HiFi Group is one of the best event management companies in India based at Noida. We started our business operations in 2006 and over the last decade we have serviced brands of repute – national and international. We also have a national and international partner network that enables us to execute projects anywhere.

Central Potato Research Institute

Central Potato Research Institute Campus, Modipuram is the biggest Research Station of the Central Potato Research Institute, Shimla. It has three units, i.e. Modipuram, Machhri and Pabali. At Modipuram main complex, potato research in various disciplines through 10 interdisciplinary programmes is carried out for Central-Indo Gangetic plains. The Machhri and Pabali units are used exclusively for seed production. Besides research and seed production programme of potato, this Campus also serves as one of the centres of All India Co-ordinated Research Project on Potato.

BOOK YOUR BOOTH NOW!

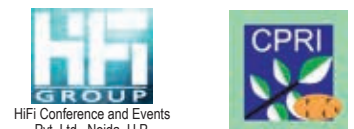
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